

NHSIM Booster Club Meeting Minutes

Date: 10/16/19 Music Classroom	Start: 6:30 PM End: 8:30 PM General Booster Club Minutes respectfully submitted by Heather Watson-Troedson
Attendees:	Ed Boe, Mike Reindeau, Christina Roberts, Heather Watson-Troedson, Stefani LaMarca, Jessica Pequeno, Jackie Shikowitz, Art Ochoa, Tamara Ochoa, Tammy Smith, Grant Dinsdale, Kelly Delanni, Maria Tellez, Actavio Chavez, Maria Martinez, Teresa, & Student/Translator: Mya Pequeno.

1. \$75,000 NHSIM Booster Fundraising Targets - 2019/20 [Thank you for all the support that is happening.](#)
2. [Want to keep targets upfront. Nice article in Napa Register. Started off strong. June through May is the calendar year..](#)

Fundraiser	Target	YTD Actual
a. Bingo	\$33,000	\$24,894
b. For the Love of Music	\$13,260	
c. Sustainments	\$12,800	\$12,800
d. Safeway Open	\$4,840+	\$4,840
e. Turkey Sales	\$3,500	
f. Mattress Sale	\$3,500	
g. Popcorn	\$1,700+	\$645 2 more games + 1 deposit
h. Concerts/Ad Sales/Dine & Donate	\$2,400	\$245 (D&D)

D&D need person: [still Needed](#)

Concert/Ad Sales= for brochure

NV Vitners will help financially with tour. They have adopted our school.

3. For the Love of Music March 28th
 - a. Update from Fundraising Team- [Report by Art.](#)
 - b. [Tamale sales wasn't going to do much per kid for the work. Val and Art had an idea. Love of Music, Get the kids to sell the auction tickets for \\$100 and the kids get 25 incentive points. No raffle or limit. System will track all the ticket sales. Feb. 29th is last day to earn money for tour. Selling 333 tickets would pay for the event. \\$5000 profit in Ticket sales. Flyer for kids to explain how it works will be given to students, 10/17. Pat will be the collector, but committee will do data entry. Messaging: "Jen Phillips" will need to be communicated with to get on as an Admin for Facebook account. Mike: Let down after Big Game, great time to push the Ticket sales to earn money. At concert, sell tickets and get them into Greater Giving program. Julie Smith is the person making program for the concert, we want flyer added into concert program-Tammy Smith will contact Julie to get going.](#)
 - c. [Fundraising event will be held at Chardonnay Hall at the Napa Valley Expo.. Jazz Band, Pep band, & Orchestra will play. Dessert auction, DJ for dancing, Silent Auction, Art Ochoa will come in to class and promote to all the kids.](#)

4. Upcoming Chaperone/Event Needs

- a. Thursday 10/17, 3:30 p.m. - Vintners 75th Anniversary Copia Performance (Marching Band)
 - i. Chaperones and Tuck/Driver needed Don't need Truck driver. Will get a chaperone from Office. Need parent from 5-6 to do water run. Jackie will help with uniforms and water
- b. Sunday, 10/20 - Car Wash, 10 a.m. to 2 p.m. Need to re-send Sign Up Genius \$1000 earned from 1st.
- c. Friday, 10/25 - Napa vs. Petaluma Football
- d. Saturday, 10/26 4:00-8:00 p.m. - Copper Cane Winery Halloween Party (Jazz Band)
 - i. Chaperones? Truck? Parents can drive kids. Heather can drive and stay to supervise. Kids can drive self. All Band members will be at stadium till 3pm.
- e. Friday, 11/1 - Big Game Football
- f. Sunday, 11/3 - Car Wash, 10 a.m. to 2 p.m.
- g. Saturday, 11/9 - Vintage Band Review Parade
 - i. Chaperones? Truck? All parents drop kids off & pick-up downtown. Need driver for truck. 8 am. is drop off, 10 am will start playing, and 12:30 done. Buffet of Marching Band. We do expedition. Need 4-5 parents to do water. Truck- keep under 24 foot size or if wearing uniforms, need 16-21 feet long
- h. 11/22, 12/3 and 12/6 - Elementary and Middle School tours
 - i. Chaperones? Truck? 1 chap per bus, have 3 buses. Need truck & driver for each date. 8am-2pm Schools: AH, WP Phillips, PV, BA, & BV currently scheduled. Still have dates and times available for elementary or middle schools. Art will contact Harvest and Heather will contact River to schedule.
- i. Need a future "Volunteer Party" for signing up in the new year?
- j. Holiday Parade 11/30 Need: 4-5 Chaperones to help walk in the Parade and then to walk to Ice rink and Bingo Hall. Need truck from 3:30-9:00 and driver. Parents drop off downtown, pick up at Bingo Hall.. Chap meet at 3:30 (at NHS) to load water and meet the group at School St. and 3rd St.

5. Band Director Update

- a. Mike's Report Instruments from school district starting arrive. Tubas , berry sax, Tenor Saxs Money is from a grant written by Chuck Neidhoffer. Also got Sheet music for next year \$1200 worth to cover all groups. Site Funds will buy all uniforms, however we will still need 14-15 Colorguard uniforms. Kids need to make a big thank you for Chuck. They will after all the instruments come in, will take pictures of kids and instruments.
- b. Open enrollment is over at the end of Nov. Trying to promote getting kids here. Money spent to be in The Marketplace.
- c. Patty Martin to input student emails into Charms so they get the messages Heather will send a request to her.
- d. Hawaii Tour: Currently a total of 79 students & 10 parents have signed up. Jackie to email families to promote the trip.
- e. 22 students from Orchestra, it is good to go. 52 students from Band, but we need percussion players. Jazz looking good but missing some kids and drums. 5 colorguard participating (that is enough for a clinic)
- f. Scholarships: Napa Valley Vintners (school's sponsor) and School Site might help with funding. M. Ready is looking into it. Jackie will send out Parent Square to families to push Hawaii.
- g. Mike ask NH Office if we can use ParentSquare or only Charms

6. Other Fundraising Updates

- a. Bingo Need parents to come and play, can we advertise in Marketplace? Can we make banner to hang on fence at NHS- Mike to talk with M. Ready for approval. Jessica will get flyers updated by Tammy Smith to post around town. Mike will talk with Linda Bausch at Marketplace for pricing. Art has connection with banner person for cost.
- b. Turkey Sales
 - i. Grant Dinsdale: New email account to monitor sales directly (currently, orders go to Booster acct and then get forwarded - some have been lost). Proposed -"williebird" or "turkeyorders". - Needed for flyers
 - ii. Updates to the online order page: napahighband.org/turkeys: Not all options are available on the website
 - iii. William Sonoma sells for \$10 per pound. We sell fresh turkeys for \$ 4.69 per pound and smoked are \$5.69lb Sell through website, flyers, order forms, etc. 3rd year doing this. 1st-year all-digital was done for us by Jen Smith. But now we need things to be updated. Art will help add a link to homepage, need Turkey page. Art and Grant will work together. Will email out the order form, have hardcopies, order on the website at napahighband.org/turkeys Deadline for orders is 11/21st. Turkeys distributed Tuesday, 11/26. Put info on facebook, hand out at Bingo, carwash, etc. Art setting up: Turkey@napahighband.org. Tammy will post on Facebook. Stefanie, Art, and Grant will work to get payment orders figured out. When ordering, a \$25 deposit is needed and the rest is paid at pick up. We will need volunteers for Distribution day. Grant to send numbers to Ed for needed chaperones.
 - iv. Mattress Sale 3/15 Getting nonprofit status set up to reduce cost. Co. has gone through staff changes. Tamara will contact. Tamara, will get a Save the Date out ASAP and get pricing so others will know what will be offered.
- c. Car Washes
 - i. October 6, October 20, and November 3
 - ii. Potential leader - Javier Gloria can be til 2pm. Need helper to tear down from 2pm - 3pm. Ed will talk with Arwin to repost need for helpers and tear down person.
- d. Popcorn Sales ?
- e. Dine and Donate
 - i. Jenny Valassopoulos set up first one (Thank you!), but we need a coordinator for the rest.
 - ii. Ed will contact Arwin and give info of job description. Grant to get that info from Jenny.
- f. Ad Sales
 - i. Cindy Guentert?
- g. Business Sponsorships
 - i. Coordinator needed Ed to reach out to Arwin

7. Budget Items

- a. Updates
 - i. Approved Budget - See handout, Ed will publish monthly. Orange is at risk. Red, we went over.
 - ii. Umpqua Bank Signature Card - Complete for new booster board Done
 - iii. New Bank Stamps Ordered
 - iv. Credit Card Slide - Purchased and functioning
- b. Treasurer Laptop for QuickBooks
 - i. Approval of new external drive to keep Quickbooks Running Cost is \$100-\$150. Online not good idea as shared by CPA suggestion was to put in Cloud. Stefanie will talk with Art to decided. Need approval for some money to buy small NAS (external double drive) Kelly Delanni made a motion to approve up to \$500 to spend for whatever is needed to get Treasurer computer efficient. Tammy Smith 2nd the motion.

- ii. Approval to upgrade/clone the drive to extend laptop life and upgrade the speed
- c. Incentive points from two years ago? How much cushion to keep? Can use some leftovers for all kids or for scholarships. Will wait for M. Ready to let us know about scholarships.
- d. Molly Robert consulting fee? Clearance from Monica Ready to offer consulting fee. Stefanie will determine what we can do from budget and send out to us. We would like to keep her available for support.

8. Communications/Organization

- a. Use of Napa High Instrumental Boosters nomenclature on communications
- b. Communications and Volunteer Requests - Parent comments/feedback
- c. Use of GMail for volunteer emails Arwin would like to use Gmail. Ed to talk with Arwin to figure out.
- d. Parent Square access to Mr. Riendau's account for a Booster Board member
- e. Student Liaisons (Orchestra - Kelly Delanni, Drumline - Lynn Houweling, Colorguard - TBD, Jazz - Carole Khan)
- f. Social Media and Websites
 - i. Website updates (change names, details, format, etc.)
 - ii. Who is managing the site? Ed to contact Amy Linn.
- g. Charms
 - i. Students are not receiving emails through charms - add student accounts so that they can receive messages. Heather will request Pat to add students school email addresses.
 - ii. No translation option. Messages should be in two languages. Use Google Translate or District Translator, or ParentSquare? Other Ideas? Will add to agenda for next time, 11/13
- h. Organization at football games and chaperone events

Approval for 9/8/19 Booster Minutes: Motion made by Kelly Delanni, 2nd motion by Christina Roberts. All were in favor.